

PARKS&TRAILS UNITE FESTIVAL

Non-food Vendor Information

Saturday, June 2, 2017 from 10:00am – 7:00pm

Vendors must donate 20% of festival sales to Dane County Parks

Dane County Parks has a limited number of vendor spaces for the 2018 Parks & Trails Unite Festival. The festival is scheduled for Saturday, June 2nd at Lake Farm County Park (in Madison) and McDaniel Park (in McFarland) which are now connected by the new Lower Yahara Trail boardwalk & bridge. The festival will include the participation of many area businesses and nonprofits to highlight their services, encourage unity, and celebrate how our park and trail resources help to bring us together and connect communities throughout the county. The funds raised will help build capacity of Dane County volunteers and the sixteen friends groups that support individual county parks.

Vendor spaces will be available on a first come, first-served basis. Vendors must commit to donating 20% of their festival sales to Dane County Parks.

Vendor Standards

- Vendor stations must relate to parks, trails, outdoor recreation, conservation or stewardship.
- Vendors must have their booth set up and vehicles removed by 9:30 am and must keep their booth set up and staffed until the festival ends at 7:00 pm. Vendors who dismantle before the 7:00 pm closing time or have signed up for the event and are a no-show may be excluded from future events.
- This event is a fundraiser for the Dane County Parks Volunteer Program and Endowment therefore donations for other programs may not be collected at the Festival.
- Vendors will have a 10' x 10' space at the festival unless other arrangements are made with us in advance. Overhead canopies, tables, chairs and other supplies must be provided by the exhibitor.
- All participants are responsible for staffing their booths, transporting their supplies and removing their garbage.
- Vendors are responsible for cleaning up their area at the end of the day. We will have waste and recycling receptacles available.
- No negative talk about other exhibitors, nonprofits, or sponsors of the event.

If you are interested in having a vendor booth at this event, please contact:

Susan Sandford

(608) 224-3617 or Sandford.susan@countyofdane.com

