

PARKS&TRAILS UNITE FESTIVAL

Nonprofit Exhibitor Information

Saturday, June 2, 2017 from 10:00am – 7:00pm

Booth fee: \$100

Dane County Parks has a limited number of nonprofit booth spaces for the 2018 Parks & Trails Unite Festival. The festival is scheduled for Saturday, June 2nd at Lake Farm County Park (in Madison) and McDaniel Park (in McFarland) which are now connected by the new Lower Yahara Trail boardwalk & bridge. The festival will include the participation of many area businesses and nonprofits to highlight their services, encourage unity, and celebrate how our park and trail resources help to bring us together and connect communities throughout the county. The funds raised will help build capacity of Dane County volunteers and the sixteen friends groups that support individual county parks.

First priority for exhibitor spaces will be given to Festival sponsors and their nonprofit partners as well as Dane County Parks friends groups and other nonprofits that support the work of the Dane County Land and Water Resources Department. We will have some nonprofit exhibitor space available for other local nonprofits whose mission aligns well with Festival goals. Dane County Parks retains the sole right to determine eligibility and participation of exhibitors.

Exhibitor Standards

- Exhibitor stations must relate to parks, trails, outdoor recreation, conservation or stewardship.
- Exhibitors must host an activity at their station for festival participants.
- Exhibitors must have their booth set up and vehicles removed by 9:30 am and must keep their booth set up and staffed until the festival ends at 7:00 pm. Exhibitors who dismantle before the 7:00 pm closing time or have signed up for the event and are a no-show may be excluded from future events.
- This event is a fundraiser for the Dane County Parks Volunteer Program and Endowment therefore donations for other programs may not be collected at the Festival.
- Exhibitors will have a 10' x 10' space at the festival. If requested, we can provide a table and two chairs for exhibitor stations. Overhead canopies or other supplies must be provided by the exhibitor.
- Please do not sign up for a station unless you are sure you can staff it. All participants are responsible for staffing their booths, transporting their supplies and removing their garbage.
- Exhibitors are responsible for cleaning up their area at the end of the day. We will have waste and recycling receptacles available.
- No negative talk about other exhibitors, nonprofits, or sponsors of the event.

If you are interested in having an exhibitor station at this event, please contact:

Susan Sandford

(608) 224-3617 or Sandford.susan@countyofdane.com

